

Venice Production Bridge
Venice, 29 August – 3 September 2019



REGULATIONS

1. PRESENTATION

The Venice Production Bridge (VPB) welcomes film industry professionals, offering the infrastructure and services to support and encourage business activities within the framework of the Venice International Film Festival.

2. ACCREDITATION

The Venice Production Bridge provides three kinds of accreditation, Industry Gold, Industry Trade and Industry Professional. Accreditation is assigned according to the individual professional activity.

Accreditation passes are strictly personal and must be collected in person from the Industry Accreditation desk, presenting the same ID as used in the accreditation form as well as a copy of the registration confirmation.

2.1 Access

Industry Gold accreditation gives first priority admission to Press & Industry at the festival, the possibility to see all selected films, exclusive access to the VPB Market Screenings rooms and to the Digital Video Library presenting titles from the selection of the festival and products submitted through the **Venice Production Bridge**. The accreditation gives exclusive access also to the Industry Gold Club at the Excelsior Hotel, Final Cut in Venice, the Venice Gap-Financing Market, the Book Adaptation Rights Market as well as all other admissions reserved to Industry Trade pass holders.

Industry Trade accreditation gives subsequent priority admission to Press & Industry at the festival and in general the possibility to see all selected films. It gives access to the VPB Market Screenings rooms, to the Digital Video Library presenting titles from the official selection of the festival and products submitted through the **Venice Production Bridge**, and to the Venice Production Bridge locations at the Excelsior Hotel: the Business Centre and the Exhibition Area.

Industry Professional accreditation gives access to the Exhibition Area, the possibility to see all selected films and third priority admission to the Press & Industry screenings.

2.2 Services

Only Industry Gold and Industry Trade accreditation participants are entitled to make use of all the Venice Production Bridge services.

The Digital Video Library will present titles from the official selection of the festival as

well as those submitted at the Venice Production Bridge; the Business Centre will offer an Information desk, free Internet and Wi-Fi access; the Industry Gold Club in the Excelsior Hotel, reserved to the Industry Gold pass holders, which is equipped with an Information desk, free Internet and Wi-Fi access, a quiet and comfortable meeting area, and coffee break organized daily by the festival; the Exhibition Area which is dedicated to the promotional activity of Film Commissions and technology companies and gathers stalls and a special room for national and international panels. All accredited production and world sales company can submit one film or more to the VPB Market Screenings and to the Digital Video Library; all Industry pass holders are entitled to purchase an exhibition stall in the Exhibition Area; display promotional brochures and flyers; organize a conference, cocktail or round table to present projects or activities of their company. The Industry Gold and Trade pass holders will receive the catalogue of the festival and all relevant VPB publications. The Industry Guide and the VPB Market Screenings Schedule will be available online, and are updated in real-time until the beginning of the Festival as attendance and contact information of delegates is received.

2.3 Registration Fees

Early Bird Deadline: 1st July 2019

Industry Gold Accreditation

Registration € 350,00

Early Bird* Registration until 1st July 2019, € 290,00

***to benefit from the Early Bird fee you have to make the online payment by no later than 10th July 2019.**

Industry Trade Accreditation

Registration € 280,00

Early Bird* Registration until 1st July 2019, € 230,00

***to benefit from the Early Bird fee you have to make the online payment by no later than 10th July 2019.**

Industry Trade/ Gold at the early bird registration fee (Trade €230 / Gold €290) is available for those who have acquired an exhibition stall.

Industry Professional Accreditation

Registration € 220,00

Early Bird* Registration until 1st July 2019, € 170,00

***to benefit from the Early Bird fee you have to make the online payment by no later than 10th July 2019.**

Please see the Accreditation Regulations at:

<https://www.labiennale.org/en/cinema/2019/accreditation>

3. SUBMITTING A FILM TO THE VPB MARKET SCREENINGS

3.1 Preliminary Remarks

All producers and world-sales agents accredited through the Venice Production Bridge may submit films produced **after January 1st 2019** to the VPB Market Screenings, respecting the copyright of all interested parties. It is also possible to submit films and organize private screenings for selected buyers. The Venice Production Bridge offers some screening rooms with different seating capacity. All films are submitted through the *Industry Services Form*.

3.2 Submission Deadline

The *Industry Services Form* has to be sent to the Venice Production Bridge by **no later than 2nd August 2019** and the *VPB Market Screening Entry Form* must be filled in on our website as well by **no later than 9th August 2019**. Submitted materials will be returned after the festival only if this has been requested beforehand, by filling in the relevant section of the *Industry Services Form*.

3.3 Arrival of Films

All audio-visual material (DCP, DVD, Bluray) must arrive to the Print Traffic by **no later than 16th August 2019**. All shipping costs to and from the festival location (including those incurred by custom charges from Non-European countries and those to and from the Airport of Venice) are charged to the sender of the film.

The copies of films for the VPB Market Screenings must be subtitled in English except for films in the English language. Films in 3D are not allowed to the VPB Market Screenings.

All audio-visual material has to be sent by courier [DHL, FedEx, UPS, etc.] must be sent prepaid with a DOOR TO DOOR DELIVERY directly to the address of the Festival (arrival within August 16th) with the sentence 'copy for VPB Market Screening':

76. Mostra Internazionale d'Arte Cinematografica

Palazzo del Cinema, Lungomare Marconi - 30126 Lido di Venezia, Italy

Tel. +39 041 2726527

email: print.traffic@labiennale.org; vpboffice@labiennale.org

The sender must inform the Print Traffic and the Venice Production Bridge, by e-mail, of the title of the film, the date and means of shipping and the AWB number in case of air-freight or courier service.

3.4 Costs and Payment

Payment for submitting a film to the VPB Market Screenings must be made in full and in advance **by 9th August, 2019**. All prices can be found in the *Industry Services Form*

3.5 Returns

If the return of the audio-visual material has been requested beforehand, we remind you that this is at the full expense of the sender, following the original instructions of the

relevant section of the *Industry Services Form*.

3.6 Responsibility

Submitting a film to the VPB Market Screenings is at the full responsibility of the participant, who guarantees to have taken all preliminary measures of a legal and technical nature.

The organization cannot be held responsible for the cancellation of the submission, if the technical information supplied is incorrect. The payment for submitting the film will not be refunded in any case.

The VPB Logo and the logo of the Venice International Film Festival are reserved to the titles selected for the Official Selection and they can't be used in any case from the films that have requested the service of VPB Market Screenings. The Venice International Film Festival retains the right to cancel the VPB Market Screening if detect an unauthorized use of the logo.

3.7 Exclusions

Films **produced before the 1st January 2019** are excluded from the VPB Market Screenings. Also excluded are films that have been previously shown at the Venice International Film Festival or films that infringe international conventions on intellectual property or copyright.

The Venice International Film Festival retains the right to refuse films for any reason, as well as those that disturb public order, encourage violence, offend religions, infringe human rights or have pornographic content. The payment for submitting the film will not be refunded in any case.

4. SUBMITTING A FILM TO THE DIGITAL VIDEO LIBRARY

4.1 Preliminary Remarks

All producers and world-sales agents accredited through the Venice Production Bridge may submit films **produced after 9th September 2018** or other audio-visual content to the Digital Video Library, respecting the copyright of all interested parties. It is also possible to submit films and organize private screenings for selected buyers. All films are submitted through the *Industry Services Form*. The Digital Video Library will be presented on Festival Scope Pro (pro.festivalscope.com), the B2B internet platform for film professionals worldwide, during the Venice International Film Festival for Industry Gold and Trade delegates registered through the Venice Production Bridge. All films are submitted through the DVL Form. An individual password will be given by Festival Scope Pro to the Industry Gold and Trade delegates in order to access the titles registered through the Digital Video Library.

4.2 Submission Deadline

The *Industry Services Form* has to be sent to the Venice Production Bridge by **no later than 2nd August 2019** and the *DVL Entry Form* must be filled in on our website by and **no later**

than the 14th August 2019. Submitted materials will be returned after the festival only if this has been requested beforehand, by filling in the relevant section of the *Industry Services Form*.

4.3 Costs and Payment

Payment for submitting a film to the Digital Video Library must be made in full and in advance **by 14th August 2019.**

All prices can be found in the *Industry Services Form*.

4.4 Responsibility

Submitting a film to the Digital Video Library is at the full responsibility of the participant, who guarantees to have taken all preliminary measures of a legal and technical nature.

The organization cannot be held responsible for the cancellation of the submission, if the technical information supplied is incorrect. The payment for submitting the film will not be refunded in any case.

4.5 Exclusions

Films produced **before 9th September 2019** are excluded from the Digital Video Library. Also excluded are films that have been previously shown at the Venice International Film Festival or films that infringe international conventions on intellectual property or copyright.

The Venice International Film Festival retains the right to refuse films for any reason, as well as those that disturb public order, encourage violence, offend religions, infringe human rights or are of pornographic content.

The payment for submitting the film will not be refunded in any case.

5. PROMOTION AND PUBLICITY

5.1 Promotional Material

Industry Trade/ Gold pass holders are responsible for transportation costs, custom charges, the distribution and all other costs that could be connected with their promotional material. The promotional material, in English and Italian, to be distributed to accredited guests, must be sent to the Venice Production Bridge **no later than 15th August 2019.**

5.2 Industry Bags

All Industry Trade/ Gold pass holders can send promotional material to be distributed through the bags given to Industry Trade/ Gold participants. The Venice Production Bridge cannot guarantee to place material sent after **15th August 2019.**

5.3 Publicity and Meeting Opportunities

The Venice Production Bridge gives various opportunities to set up promotional events, such as areas to hold cocktails, conferences, round-table talks and meetings.

The preferences are subject to availability within the already established general calendar of the Venice International Film Festival, which may be liable to change. It will also be possible purchase signposting spaces or buy slots for trailers shown on tv screens in the industry locations.

5.4 Prices and Payment

Payment for the use of promotional spaces or any other form of advertisement must be made in full by **no later than 2nd August 2019**.

Prices, procedures and means of acquiring the services can be found in the Industry Services Form.

6. FINAL POINTS

6.1 General Agreement

Participation in the Venice Production Bridge constitutes acceptance of the present regulations. The Festival Director and the Managing Director of the Cinema Department reserve the right to settle all unforeseen cases not included within the present set of regulations. To resolve any dispute the Italian edition of the present set of regulations and of the general regulations will be taken as legally binding.

6.2 Infringement

Any breach of the present set of regulations may cause the Organizers to cancel the accreditation pass and to prohibit access to the Venice Production Bridge, without offering a refund of the registration fee or on any other fees previously paid.