



MOSTRA INTERNAZIONALE
D'ARTE CINEMATOGRAFICA
LA BIENNALE DI VENEZIA 2024



La Biennale di Venezia

Arte
Architettura
Cinema
Danza
Musica
Teatro
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BOOK ADAPTATION RIGHTS MARKET

Market for selected projects

VENICE
PRODUCTION
BRIDGE

Since its beginning in 2012, the Venice Production Bridge was established to foster the development and production of international and European projects across a range of audio visual forms. The idea consisted in building an opportunity of encountering and networking for all the professionals involved in production and to provide them with a wide range of services which would be corresponding to every stage of production.

The story being the key element, in 2016 we created the **Book Adaptation Rights Market (BARM)** with a precise intent: being different from what was already existing in the festival ecosystem.

We continue to propose renowned international publishing houses and literary agencies to present their entire catalogue for film adaptation, rather than focusing on a single book. The increasing demand for stories to be adapted, not only for the big screen, but also for TV, streaming platforms and immersive storytelling and the success of the **BARM**, lead us to extend the number of publishers from 15 to 33/40.

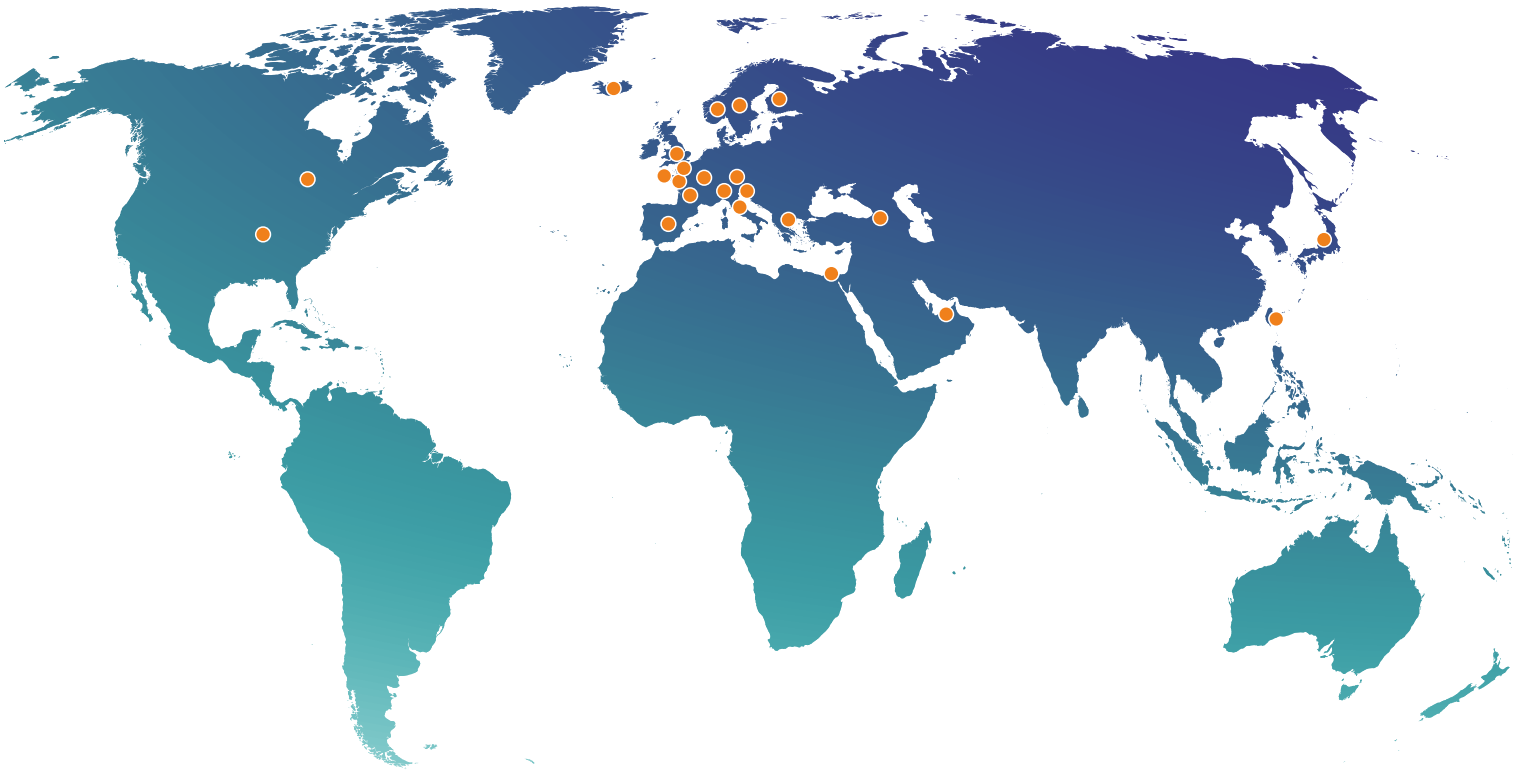
Since 2022, every year the BARM highlights a literary genre with dedicated publishing houses and literary agencies. After a focus on Comics (2022), on Children's and Young Adult Literature (2023), the 2024 edition highlighted Crime and Thriller narrative.

Moreover every year through the European and Non-European VPB Focuses, the Venice Production Bridge will shine a spotlight in the BARM to publishers and literary agents coming from those countries.

The **BARM** organizes one-to-one meetings (more than 640 in 2024) over 3 days (Aug 30-Sep 1, 2024) in order to trigger encounters between producers and publishers, so that they can foster long-term relationships. In 2024 **33 publishers** have participated to the BARM (including those selected within the framework of the VPB Focus on Wallonia-Brussels & Luxembourg and Japan).

Over the last 9 year 90 publishing houses and literary agencies coming from the following 22 countries participated to the BARM:

- | | |
|---------|----------------------|
| Belgium | Italy |
| Canada | Japan |
| Croatia | Netherlands |
| Finland | Norway |
| France | Spain |
| Georgia | Sweden |
| Germany | Switzerland |
| Greece | Taiwan |
| Hungary | United Arab Emirates |
| Iceland | United Kingdom |
| Israel | USA |



In 2024 we welcomed:

- ALT autores editorial (Spain)
- Andrew Nurnberg Associates (United Kingdom)
- BAO Publishing (Italy)
- Cappelen Damm Agency (Norway)
- Copywrite GmbH & Co. KG (Germany)
- De Bezige Bij (Netherlands)
- Éditions HSN (France)
- Editorial Anagrama S.A.U (Spain)
- Fraktura (Croatia)
- French Pulp Éditions (France)
- GeMS - Gruppo editoriale Mauri Spagnol (Italy)
- Giangiacomo Feltrinelli Editore (Italy)
- Giulio Einaudi Editore (Italy)
- Giunti Editore & Bompiani (Giunti Group) (Italy)
- Grandi & Associati (Italy)
- Jitsugyo no Nihon Sha, Ltd. (Japan)
- Lantia Publishing (Spain)
- MalaTesta Lit. Agency (Italy)
- Massie & McQuilkin Literary Agents (USA)
- Katalin Mund Literary Agency (Metropolis Media) (Hungary)
- Mondadori Libri SpA (Italy)
- Otago Literary Agency (Italy)
- Penguin Random House Germany (Germany)
- Penguin Random House UK (United Kingdom)
- Rizzoli/Mondadori Libri SpA (Italy)
- Rowohlt Verlag GmbH (Germany)
- Silvia Meucci Agency (Italy)
- Singel Uitgeverijen (The Netherlands)
- Sulakauri Publishing (Georgia)
- Susanna Lea Associates (France)
- The Italian Literary Agency (Italy)
- Tokuma Shoten Publishing Co., Ltd. (Japan)
- Tunué (Italy)
- Zeitgeist Agency (Belgium)



In the previous years we had the pleasure to have in the BARM programme:

Abrams/The Overlook Press (USA)
Actes Sud (France)
Alferje Prestia (Italy)
Andrew Nurnberg Associates (United Kingdom)
Astiberri Ediciones (Spain)
Au Diable Vauvert (France)
Blue Ocean Press (United States of America)
Carlsen Verlag GmbH (Germany)
Castermann Sa (Belgium)
Dala Publishing Company /
Locus Publishing Group (Taiwan)
Dea Planeta Libri (Italy)
Diogenes Verlag AG (Switzerland)
Editis (France)
Éditions de Ta Mère (Canada)
Editorial Planeta (Spain)
Edizioni E/O and Europa Editions (Italy)
Elisabeth Ruge Agentur GmbH (Germany)
Emily Books Agency (Taiwan)
Flammarion (France)
Frémok (Belgium)
Gallimard (France)
Glénat (France)
Groupe HMH (Canada)
Groupe Librex & Groupe Ville-Marie Littérature (Canada)
Hanser Publisher (Germany)
Harper Collins (Italy)
Helsinki Literaru Agency (Finland)
Kadokawa Corporation (Japan)
Kodansha (Japan)
Lannoo Publishers (Belgium)
Maclehose Press (United Kingdom)
Madeleine Milbrune Agency (UK)
Matriochkas/Alto (France)
Mediaton Audiovisual Rights (France)
Marcel Hartges Literatur - und Filmagentur (Germany)
Michael Gaeb Literary Agency (Germany)
Nathan (France)
Northern Stories (Norway)
Nosy Crow (United Kingdom)
Nottetempo (Italy)
OeFA-Oetinger Filmrechte-Agentur (Germany)
Overamstel Uitgevers (The Netherlands)
Puiergiorgio Nicolazzini Literary Agency (PNLA) (Italy)
Pontas Lirterary & Film Agency (Spain)
Reykjavík Literary Agency (Iceland)
Rights & Brands (Finland)
Robert Laffont (France)
Salomonsson Agency (Sweden)
Sellerio (Italy)
Sperling & Kupfer – Piemme – Mondadori Ragazzi (Italy)
Suhrkamp Verlag (Germany)
The Deborah Harris Agency (Israel)
The Dreamwork Collective (United Arab Emirates)
The Grayhawk Agency (Taiwan)
Ueberreuter Publishing House (Germany)
Ullstein Buchverlage Gmb (Germany)Nefeli Publishing (Greece)

Thanks to their participation to past editions of the BARM the following adaptations have been done, among many others:

Diogenes Verlag AG has sold the TV rights of *Kalmann* and *Kalmann and the Sleeping Mountain* to Kontent, with Diogenes Entertainment as Executive Producer; optioned the rights of *The Fire to Rohfilm Factory* and the film rights of *The End of Loneliness* to Village Roadshow

Editorial Planeta has sold the adaptation rights of *El campamento (The Camp)* by Francisco de Paula (aka Blue Jeans) to **Good Chaos** (UK)

Editrice Il Castoro Srl has granted an audiovisual rights option for *Matita HB* to **Ibrido Studio** and for *Cacche per posta* to **Genoma Films**

Feltrinelli Group has sold *La regola di Nora* and optioned the rights of *La cattura to Cattleya*, sold *Qualcuno visse più a lungo* to **Tramp Limited**, and *Prima del traguardo (Before the Finish Line)* to **Indigo Film** and **Lungta Film**

Giulio Einaudi Editore has optioned *Azzardo* to **39 Films**, *Il Duca* to **DUDE**, and *Dove non mi hai portata* to **Fandango**

Grandi & Associati has granted a motion picture and TV rights option for *Spatriati (The Unsettled)* (Einaudi) to **DUDE**

Malatesta Literary Agency has sold *Storia di Mila* to **Minerva**, *Italiana* by Giuseppe Catozzella to **The Apartment**, *Morante Moravia* by Anna Folli to **Lucky Red**

Matriochkas has optioned the film rights for *L'allègement des vernis* to **Super 8 Films** and of *Humus* to **Jerico Film**; optioned the TV rights for *L'homme des mille détours* to **Elephant Story/Fléchette** for a mini-series; signed a triple deal for *Encabanée*, *Sauvages* and *Bivouac* to **Haut & Court**, and sold *S'adapter* to **Iwaso**

Mondadori Libri SPA has sold *Senza Manette* to **Greenboo**, which produced for RAI the TV movie *Califano*, and *Rapito* to **RAI Cinema** and **Kavac Film**, TV rights of *L'Elisir dei sogni* were optioned after an auction involving over ten producers

PNLA sold the adaptation rights for Silvia Dai Pra's *I giudizi sospesi* to **AuroraTV**, sold the life rights of Nicolò Govoni to **Groenlandia** for a documentary film and started the development of the original series concept *Liberò* by Francesco Trento, Leonardo Patrignani and Paolo Corvo for *Colorado*, *L'arte della gioia* and *Appuntamento a Positano* by Goliarda Sapienza, with **HT Film** and **Sky** producing; *Prima di noi* by Giorgio Fontana, on set with **Wildside**...

Singel Uitgeverijen has found a co-producer for *La Superba* and sold the adaptation rights of *Gimmick* to a Dutch producer

Tunué has sold the adaptation rights of the comic series **7 CRIMINI** to **Lotus Production Srl - Leone Film Group Company**, *Stagione di caccia* to **Livia Mastrangelo's Mastrangelo Cinematografica**, and *Kraken* to **Draka Production**



The uniqueness of this 3-day event has always consisted not only in the organization of 1-to-1 meetings between the publishers and the producers, but also in enabling them to develop their network in a productive and welcoming setting. This has been illustrated by the fact that around 90% of the publishers that participated to the BARM are enthusiastic to take part in future editions, as well as by the quality of the companies with whom they met (Netflix, Amazon, Disney, Alpha Violet, Arsenal Filmverleih, Arte France, Bac Films, Best Friend Forever, Bim Distribuzione, Cattleya, Celluloid Dreams, Curzon Artificial Eye, Fandango, Films Boutique, Gutek Film, Koch Film, LevelK, Memento, MK2, Modern Films, MPM Film, Oculus VR, Orange, Picturehouse UK, Protagonist Pictures, Rai Cinema, Sky Italia, Studio Canal UK, The Match Factory, UGC, Wide, Wild Bunch...).

In 2025, we are thus welcoming you to this 3-day (29.08-31.08) **Book Adaptation Rights Market**. The Venice Production Bridge with this event renews its vocation to foster the development and production of international and European projects across a range of audiovisual forms. The meetings will allow to make deals on the adaptation of novels, drama, children's literature, short stories, comics, graphic novels, essays, biographies.

The call will be open around the half of **January 2025** and will be closed around the end of May. Please check our website for updates.



VPB Website

Contacts

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Accredited delegates will be able to book one-to-one meetings through a dedicated area within the Venice Production Bridge Website:
veniceproductionbridge.org



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