



MOSTRA INTERNAZIONALE  
D'ARTE CINEMATOGRAFICA  
LA BIENNALE DI VENEZIA 2022



La Biennale di Venezia

Arte  
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# BOOK ADAPTATION RIGHTS MARKET

VENICE  
2–4.09.2022

Market for selected projects

VENICE  
PRODUCTION  
BRIDGE

From the beginning, the Venice Production Bridge was established to foster the development and production of international and European projects across a range of audio visual forms. The idea consisted in building an opportunity of encountering and networking for all the professionals involved in production and to provide them with a wide range of services which would be corresponding to every production stage. The story being the key element, seven years ago we created the **Book Adaptation Rights Market (BARM)** with a precise intent: being different from what was already existing in the festivals.

We continue to propose renowned international publishing houses and literary agencies to present not only their new titles but also their complete catalogues. The increasing demand for stories to be adapted, not only for the big screen, but also for TV and streaming platforms and the success of the **BARM**, lead us to extend the number of publishers from 15 to 30.

The **BARM** organizes one-to-one meetings (more than 415 in 2021) over 3 days (Sept 2-4, 2022) in order to trigger encounters between producers and publishers, so that they can foster long-term relationships.

Last year, for the 6th edition, despite the pandemic, 26 publishers have participated to the BARM (23 on site and 3 online).

## In 2021 we welcomed for the first time, the publishers and literary agents:

Grandi e Associati (Italy)

Northern Stories (Norway)

Robert Laffont (France)

Tunué (Italy)

**that joined some of our faithful publishers and agents:**

Actes Sud (France)

Andrew Nurnberg Associates (UK)

De Bezige Bij (Netherlands)

Dea Planeta Libri (Italy)

Diogenes Verlag AG (Switzerland)

Editis (France)

Éditions de l'Homme Sans Nom (France)

Editorial Anagrama (Spain)

Editorial Planeta (Spain)

Elisabeth Ruge Agentur GmbH (Germany)

Feltrinelli Editore (Italy)

Giulio Einaudi Editore (Italy)

Gruppo Editoriale Mauri Spagnol (Italy)

Malatesta Literary Agency (Italy)

Marcel Hartges Literatur - und Filmagentur (Germany)

Michael Gaeb Literary Agency (Germany)

Mondadori Libri (Italy)

Sellerio (Italy)

Singel. Uitgeverijen (The Netherlands)

Sperling & Kupfer – Piemme – Mondadori Ragazzi (Italy)

Suhrkamp Verlag (Germany)

Ullstein Buchverlage Gmb (Germany)

**and without forgetting all the other ones:**

Abrams/The Overlook Press (USA)

Blue Ocean Press (USA)

Flammarion (France)

Gallimard (France)

Glenat (France)

Madeleine Milbrune Agency (UK)

Mediaton Audiovisual Rights (France)

Nefeli Publishing (Greece)

OeFA-Oetinger Filmrechte-Agentur (Germany)

Rights & Brands (Finland)

Salomonsson Agency (Sweden)

Lannoo Publishers (Belgium)

Nottetempo (Italy)

Rizzoli (Italy)





## Thanks to their participation to past editions of the BARM:

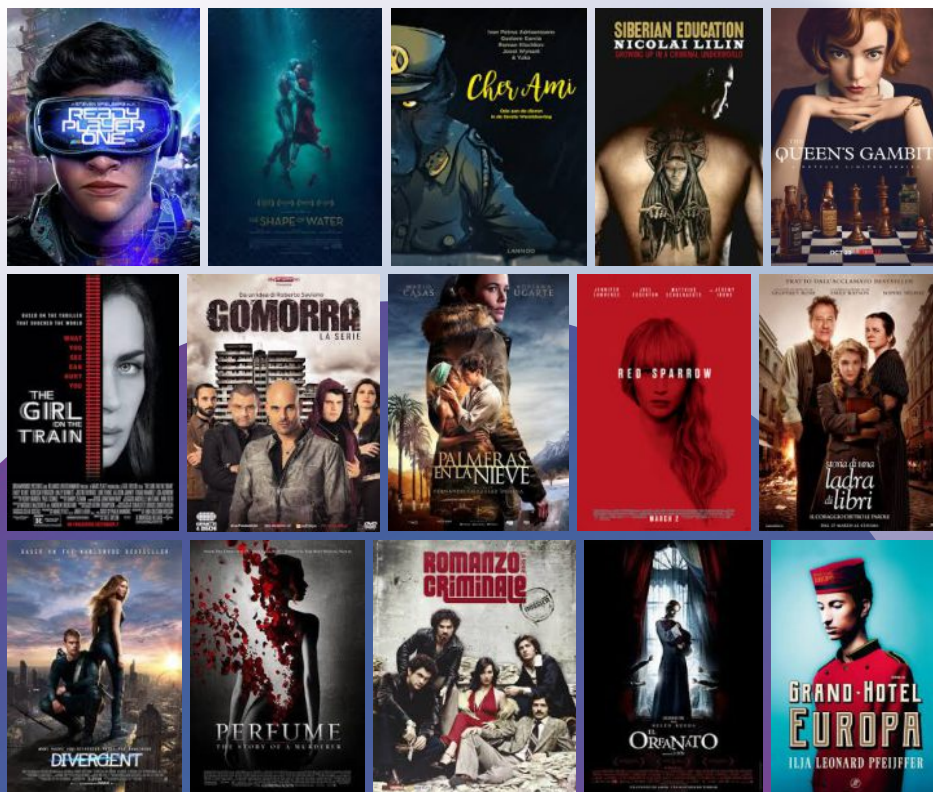
**Editorial Planeta** sold **El campamento** (The camp)  
by Francisco de Paula (aka Blue Jeans),  
to be adapted for a platform series  
produced by **Good Chaos** (UK)

**Feltrinelli** sold **Prima del traguardo** (Before the Finish Line)  
by Alex Schwazer to **Indigo Film** and **Lungta Film**

**Grandi & Associati** has granted a motion picture  
and TV rights option for **Spatriati** (The Unsettled)  
by Mario Desiati (Einaudi) to **DUDE**

**Malatesta Literary Agency** sold **Storia di Mila**  
by Matteo Strukul to **Minerva**,  
**Italiana** by Giuseppe Catozzella to **The Apartment**,  
**Morante Moravia** by Anna Folli to **Lucky Red**

**Tunué** sold the rights of the comic series **7 CRIMINI**  
to **Lotus Production**.



The uniqueness of this 3-day event has always consisted not only in the organization of 1-to-1 meetings between the publishers and the producers, but also in enabling them to develop their network in a productive and welcoming setting. This has been illustrated by the fact that around 90% of the publishers that participated to the BARM are enthusiastic to take part in future editions, as well as by the quality of the companies with whom they met (Netflix, Amazon, Disney, Alpha Violet, Arsenal Filmverleih, Arte France, Bac Films, Best Friend Forever, Bim Distribuzione, Cattleya, Celluloid Dreams, Curzon Artificial Eye, Fandango, Films Boutique, Gutek Film, Koch Film, LevelK, Memento, MK2, Modern Films, MPM Film, Oculus VR, Orange, Picturehouse UK, Protagonist Pictures, Rai Cinema, Sky Italia, Studio Canal UK, The Match Factory, UGC, Wide, Wild Bunch....).

In 2022, we are thus welcoming you to this 3-day **Book Adaptation Rights Market**. The Venice Production Bridge with this event renews its vocation to foster the development and production of international and European projects across a range of audiovisual forms. The meetings will allow to make deals on the adaptation of novels, drama, children's literature, short stories, comics, graphic novels, essays, biographies.



#### Contacts

For any general information or questions, please do not hesitate to contact:

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Accredited delegates will be able to book one-to-one meetings through a dedicated area within the new Venice Production Bridge Website:

[veniceproductionbridge.org](http://veniceproductionbridge.org)