

## VENICE PRODUCTION BRIDGE 80th Venice International Film Festival

### INTRODUCTORY NOTE

La Biennale di Venezia aims to carbon neutrality. This involves reducing and offsetting the emission of carbon dioxide through targeted actions that require the involvement and attention of all Festival participants. We would like to thank you in advance for your collaboration in achieving this ambitious goal, which will be reached through the individual behaviour of each of us.

### 1. PRESENTATION

The Venice Production Bridge (31.08-05.09.2023) welcomes film industry professionals, offering the infrastructure and services to support and encourage business activities within the framework of the 80th Venice International Film Festival.

### 2. ACCREDITATION

The Venice Production Bridge 2023 provides **three kinds of accreditation**: Industry Gold, Industry Trade, and Industry Professional. Accreditation is assigned according to the individual professional activity. Accreditation passes are strictly personal and must be collected in person at the Industry Accreditation desk, presenting the same ID used in the accreditation form, as well as a copy of the registration confirmation. Online payment is highly recommended and available until August 25<sup>th</sup> 2023. The Accreditation can be paid exclusively with traceable payment systems, such as credit and debit card, also for the purchase at the Accreditation Desk.

## 2.1 Access

**Industry Gold accreditation** gives priority admission to the Press & Industry screenings of the 80th Venice International Film Festival, the possibility to see all selected films of the Festival, access to the VPB Market Screenings and to the Digital Video Library to view the titles presented at the Festival and at the **Venice Production Bridge 2023**. The accreditation also gives exclusive access to the Industry Gold Club and to the Industry Business Centre, as well as access the Exhibition Areas at the Excelsior Hotel and at Lazzaretto Vecchio Island, to Final Cut in Venice, to the Venice Gap-Financing Market, to the Book Adaptation Rights Market, to the Venice Immersive Market, to the Meet the streamers and to all the services of the Industry Trade accreditation.

**Industry Trade accreditation** gives subsequent priority admission to the Press & Industry screenings of the 80th Venice International Film Festival and the possibility to see all selected films. It gives access to the VPB Market Screenings, to the Digital Video Library to view the titles presented at the Festival and at the **Venice Production Bridge 2023**, and to the Venice Production Bridge 2023 exhibition areas at the Excelsior Hotel and at Lazzaretto Vecchio Island, to the Industry Business Centre and to the Exhibition Areas; to Final Cut in Venice, to the Venice Gap-Financing Market, to the Book Adaptation Rights Market, to the Venice Immersive Market, to the Meet the streamers. The access to the online Industry Guide and company data listed in the online Industry Guide will be guaranteed for registered Industry Gold and Trade users who have paid their accreditation by 23<sup>rd</sup> August;

**Industry Professional accreditation** gives access to the Exhibition Areas, the possibility to see all selected films of the 80th Venice International Film Festival and admission to the Press & Industry screenings.

## 2.2 Services

**Only Industry Gold and Industry Trade accreditation** participants are entitled to make use of the Venice Production Bridge services.

The Digital Video Library presents titles from the official selection of the Festival as well as those submitted to the Venice Production Bridge 2023; the Industry Business Centre offers an Information desk, free Internet and Wi-Fi access; the Industry Gold Club in the Excelsior Hotel, reserved to the Industry Gold pass holders, is equipped with an Information desk, free Internet and Wi-Fi access, a quiet and comfortable meeting area, and coffee break organized daily by the Festival; the Exhibition Area is dedicated to the promotional activity of Film Commissions and film industry companies and gathers stalls and a special room for national and international panels. All accredited production and world sales companies can submit one film or more films to the VPB Market Screenings and to the Digital Video Library; all Industry Trade and Gold pass holders are entitled to purchase one or more exhibition stalls in the Exhibition Area, organize conferences, cocktails or round tables to present projects or activities of their company. Industry Gold and Trade pass holders can access the reserved areas and functions of the Venice Production Bridge website, such as: the booking of one-to-one meetings, the access to the Industry Guide and to the Digital Video Library catalogue. They also receive the catalogue of the Festival and all the VPB publications. The Industry Guide and the VPB Programme and Market Screening Schedule available on the website will be constantly updated until the beginning of the Festival.

### **2.3 Registration Fees**

Early Bird Fee: request by June 28<sup>th</sup> 2023

Full Fee: request by August 10<sup>th</sup> 2023

Late Fee: request from August 11<sup>th</sup> 2023

#### **Industry Gold Accreditation**

Early Bird Fee for accreditation requests by June 28<sup>th</sup> 2023 with online payment by July 6<sup>th</sup> 2023, **2:30 pm CET, € 300**



La Biennale di Venezia

Arte  
Architettura  
Cinema  
Danza  
Musica  
Teatro  
Archivio Storico

Full Fee for accreditation requests August 10<sup>th</sup> 2023 with online payment by August 17<sup>th</sup> 2023, **2:30 pm CET**, € 350

Late Fee for accreditation requests from August 11<sup>th</sup>, € 450. Payment online deadline, Friday 25 August .

### **Industry Trade Accreditation**

Early Bird Fee for accreditation requests by June 28<sup>th</sup> 2023 with online payment by July 6<sup>th</sup> 2023, **2:30 pm CET**, € 250

Full Fee for accreditation requests by August 10<sup>th</sup> 2023 with online payment by August 17<sup>th</sup> 2023, **2:30 pm CET**, € 300

Late Fee for accreditation requests from August 11<sup>th</sup>, € 400. Payment online deadline, Friday 25 August.

**We kindly inform you that in order to request a Venice Production Bridge services it is mandatory to be a Trade or Gold accreditation holder.**

### **Industry Professional Accreditation**

Early Bird Fee for accreditation requests by June 28<sup>th</sup> 2023 with online payment by July 6<sup>th</sup> 2023, **2:30 pm CET**, € 200

Full Fee for accreditation requests by August 10<sup>th</sup> 2023 with online payment by August 17<sup>th</sup> 2023, **2:30 pm CET**, € 250

Late Fee for accreditation requests from August 11<sup>th</sup>, € 350. Payment online deadline, Friday 25 August.

**Please note that in the case of payment at the Accreditation Desk, only a payment receipt may be issued.**

**The booking of the 80<sup>th</sup> Venice International Film Festival screenings will only be available to pass holders who have paid for their accreditation. Access to the screening rooms will only be possible by showing your reservation and accreditation.**

Read more:

[Industry Accreditation Regulations](#)

### 3. SUBMITTING A FILM TO THE VPB MARKET SCREENINGS

#### 3.1 Preliminary Remarks

All Industry Gold and Trade accreditation holders can submit to the VPB Market Screenings films produced **starting from January 1st, 2023**, respecting the copyright of all interested parties. It is also possible to organize private screenings for selected buyers. The Venice Production Bridge 2023 offers some screening rooms reserved to Industry screenings exclusively. All films must be submitted through the Industry Services Form.

Access to the VPB Market Screenings is reserved to Gold and Trade accreditation pass holders only. Those not in possession of this accreditation will not be allowed access to the screening room whatsoever.

#### **Typologies of available VPB Market Screenings (upon acceptance of the VPB Office):**

**PUBLIC** screenings: accessible to all Industry Gold and Trade pass holders.

**PRIVATE** screenings: accessible to those Industry Gold and Trade pass holders invited by the company in charge. The company must send the list of the accredited professionals that should have access to the screening to the VPB Office one week beforehand. A representative of the company should be at the entrance of the screening room to check in the invited Industry Gold and Trade delegates. As a private screening, the title of the film won't be mentioned in the VPB Programme and Market Screening Schedule.

#### 3.2 Submission Deadline

The Industry Services Form has to be sent to the Venice Production Bridge **no later than July 31<sup>st</sup> 2023** and the VPB Market Screening Entry Form must be filled in on our website **no later than August 3<sup>rd</sup> 2023**. Submitted materials will be returned after the Festival only if this has been requested beforehand, by filling in the relevant section of the VPB Market Screenings Entry Form.

### 3.3 Arrival of Films

Films must arrive to the Print Traffic **in DCP format no later than 16 August 2023**. All shipping costs to and from the Festival location, including custom charges, are upon the sender of the film.

Films for the VPB Market Screenings must be subtitled in English, except for those in the English language, and must be in DCP format. In case of different formats, please contact the VPB office. Films in 3D are not accepted.

All audio-visual material has to be sent by courier [DHL, FedEx, UPS, etc.], prepaid with a DOOR TO DOOR DELIVERY and delivered by 16 August 2023 directly to the address of the Festival indicating on the parcel 'copy for VPB Market Screening':

80. Mostra Internazionale d'Arte Cinematografica

Palazzo del Cinema, Lungomare Marconi - 30126 Lido di Venezia , Italy

Tel. +39 041 2726 527

email: [print.traffic@labiennale.org](mailto:print.traffic@labiennale.org); [vpboffice@labiennale.org](mailto:vpboffice@labiennale.org)

The sender must inform the Print Traffic and the Venice Production Bridge by e-mail of the title of the film, the date and means of shipping as well as the AWB number in case of air-freight or courier service.

### 3.4 Costs and Payment

Payment for submitting a film to the VPB Market Screenings must be made in full and in advance **by August 9<sup>th</sup>, 2023**. All prices can be found in the Industry Services Form.

### 3.5 Returns

If the return of the audio-visual material has been requested beforehand, we remind you that the shipping is at the full expense of the sender, as per the instructions in the relevant section of the VPB Market Screenings Entry Form.

### 3.6 Responsibility

Submitting a film to the VPB Market Screenings is at the full responsibility of the participant, who guarantees to have taken all preliminary measures of a legal and technical nature.

The organization cannot be held responsible for the cancellation of the submission, if the technical information supplied is incorrect. The payment for submitting the film will not be refunded in any case.

The purchase of the VPB Market Screenings service **does not give the right** to use the logos of the Festival and La Biennale di Venezia.

Promotional material of any kind (posters, flyers, etc.) can't be displayed inside or outside of the VPB Screening rooms.

The Venice Production Bridge retains the right to cancel the VPB Market Screenings in case of unauthorized use of the logos or inappropriate advertising activity.

### 3.7 Exclusions

Films **produced before the 1<sup>st</sup> January 2023** and films that violate copyright are excluded from the VPB Market Screenings.

The Venice Production Bridge retains the right to refuse films for any reason at its sole discretion, especially films that disturb public order, encourage violence, offend religions, infringe human rights or have pornographic content. The payment for submitting the film will not be refunded in any case.

## 4. SUBMITTING A FILM TO THE DIGITAL VIDEO LIBRARY

### 4.1 Preliminary Remarks

All Industry Gold and Trade accreditation holders can submit films to the Digital Video Library, respecting the copyright of all interested parties. All films must be submitted through the Industry Services Form and **produced starting from September 11<sup>th</sup> 2022**. The Digital Video Library will be available for the entire duration of the 80th Venice International Film Festival on Festival Scope Pro ([pro.festivalscope.com](http://pro.festivalscope.com)), the B2B internet platform for film professionals. All films must be submitted through the DVL Entry Form. An individual password will be given by Festival Scope Pro to all Industry Gold and Trade accreditation holders in order to view the registered titles.

#### 4.2 Submission Deadline

The Industry Services Form has to be sent to the Venice Production Bridge **no later than July 31st 2023** and the DVL Entry Form must be filled in on our website **no later than 3<sup>rd</sup> August 2023**.

#### 4.3 Costs and Payment

Payment for submitting a film to the Digital Video Library must be made in full and in advance **by August 9<sup>th</sup> 2023**.

All prices can be found in the Industry Services Form.

#### 4.4 Responsibility

Submitting a film to the Digital Video Library is at the full responsibility of the participant, who guarantees to have taken all preliminary measures of a legal and technical nature.

The organization cannot be held responsible for the cancellation of the submission, if the technical information supplied is incorrect. The payment for submitting the film will not be refunded in any case.

The purchase of the DVL service **does not give the right** to use the logos of the Festival and La Biennale di Venezia.

The Venice Production Bridge retains the right to cancel the service in case of unauthorized use of the logos or inappropriate advertising activity.

#### 4.5 Exclusions

Films produced **before 11<sup>h</sup> September 2022** and films that violate copyright are excluded from the Digital Video Library.

The Venice Production Bridge retains the right to refuse films for any reason at its sole discretion, especially films that disturb public order, encourage violence, offend religions, infringe human rights or are of pornographic content. The payment for submitting the film will not be refunded in any case.



## 5. PROMOTION AND PUBLICITY

### 5.1 Promotional Material

Industry Trade and Gold accreditation holders are responsible for transportation costs, custom charges, distribution and all other costs that could be connected with their promotional material. The promotional material, in English and Italian, to be distributed to accredited guests, must be delivered to the Venice Production Bridge **no later than August 15<sup>th</sup> 2023**.

### 5.2 Advertising and Meeting Opportunities

The Venice Production Bridge 2023 offers various opportunities to set up promotional events, such as areas to hold cocktails, conferences, round-table talks and meetings. The preferences are subject to availability within the already established general calendar of the 80th Venice International Film Festival, which may be liable to change. It will also be possible to purchase advertising pages in the VPB Programme and Market Screening Schedule, signposting spaces and banners in the Exhibition Areas of the Venice Production Bridge 2023, tables for exclusive use of the company in the Industry Gold Club and slots for trailers shown all day (spot on screen), for the entire duration of the Festival, on TV screens in the Exhibition Areas.

### 5.3 Prices and Payment

Payment for the use of promotional spaces or any other form of advertisement must be made in full **no later than August 4<sup>th</sup> 2023**.

Prices and procedures to purchase the services can be found in the Industry Services Form.

## 6. FINAL POINTS

### 6.1 General Agreement

Participation in the Venice Production Bridge constitutes acceptance of the

present regulations. The General Manager of La Biennale di Venezia and the Artistic Director of the 80th Venice International Film Festival reserve the right to settle all unforeseen cases not included within the present set of regulations. To resolve any dispute, the Italian versions of the present set of regulations and of the general regulations of the 80th Venice International Film Festival will be taken as legally binding.

## 6.2 Infringement

Any breach of the present set of regulations may cause the Organizers to cancel the accreditation pass and to prohibit the participation to the Venice Production Bridge, without offering a refund of the registration fee or of any other fees previously paid.

## 6.3 Responsibility

The purchase of Industry services **does not give the right** to use the logos of the Festival and La Biennale di Venezia.

The Venice Production Bridge retains the right to cancel the service in case of unauthorized use of the logos, inappropriate advertising activity or services not paid within the deadlines.

## 6.4 Costs

All the prices of the VPB services will be available on the VPB website and on the VPB promotional brochure.

The **Venice Production Bridge** is co-financed by the **European Commission's MEDIA** Fund.

Co-funded by the  
European Union



Creative  
Europe  
MEDIA