



MOSTRA INTERNAZIONALE
D'ARTE CINEMATOGRAFICA
LA BIENNALE DI VENEZIA 2025



La Biennale di Venezia

Arte
Architettura
Cinema
Danza
Musica
Teatro
Archivio Storico

VENICE PRODUCTION BRIDGE

Market for selected projects

VENICE
PRODUCTION
BRIDGE

VENICE
28.08—3.09.2025



Take a look to the brand new promo reel
of the Venice Production Bridge



VENICE PRODUCTION BRIDGE

Market for selected projects

VENICE
28.08—3.09.2025

Projects

VENICE GAP-FINANCING MARKET
BOOK ADAPTATION RIGHTS MARKET
FINAL CUT IN VENICE
MEET THE STREAMERS
VENICE IMMERSIVE MARKET

Services

VPB MARKET SCREENINGS
EXHIBITION AREAS
EVENTS AREAS
ADVERTISING OPPORTUNITIES

—
PROMOTIONAL
AND BUSINESS OPPORTUNITIES
TO PROMOTE YOUR COMPANY



MARKET
FOR SELECTED
PROJECTS

VENICE
PRODUCTION
BRIDGE

LA BIENNALE DI VENEZIA

VENICE PRODUCTION BRIDGE FOURTEENTH EDITION 2025

The **Venice Production Bridge – VPB** is an essential and successful rendezvous among the cinema, audiovisual and XR professionals. Even if the essence and specificity of the **VPB** is, from year one, to focus on production and to make available a wide range of services, projects and networking events to producers, this unique **VPB** platform allows all producers to meet financiers, co-producers, private and public funds and institutions, distributors, sales agents, publishers, broadcasters and streaming platforms, VFX and post-production companies... in dedicated spaces and venues.

The complete chain of production is offered to them: from the idea and I.P. (**Book Adaptation Rights Market – BARM**) to the financial completion of their projects (**Venice Gap Financing Market – VGFM** and **Venice Immersive Market – VIM**), from work-in-progress screenings with a financial or in kind support (**Final Cut in Venice – FCV**) to the sales and distribution (**Market Screenings**) or the linear and the streaming broadcasting (**Meet the streamers – MTS**).

All these activities, as well as social events, a European Focus and a non-European Focus, dedicated panels, are conceived in order to increase business-to-business exchanges among European and International professionals.

The **Venice Production Bridge** will take place from August 28 to September 3, 2025 on the third floor of the Excelsior of the Lido di Venezia and on the **Venice Immersive Island** for all immersive activities (Lazzaretto Vecchio) and during the **82nd Venice International Film Festival**.

The **Venice Production Bridge** is also offering traditional services such as the Industry Gold Club, Market Screenings, an Exhibition Area, and numerous international panels, networking and social events.

CONFIRMING ITS WORLDWIDE UNIQUENESS, THE VENICE PRODUCTION BRIDGE WILL PROPOSE THE FOLLOWING EVENTS:

Venice Gap-Financing Market

Book Adaptation Rights Market

Final Cut in Venice

Meet the Streamers

Venice Immersive Market

VENICE GAP-FINANCING MARKET

August 29 – 31

More than 50 international projects including Biennale College Cinema and BCC Immersive projects are presented during this three-day co-production market. The VGFM offers to the producers of long features (fiction, animation and documentary) and Immersive projects the possibility to meet financiers and professionals through 30-minute one-to-one meetings.

BOOK ADAPTATION RIGHTS MARKET

August 29 – 31

Through one-to-one meetings, 30 international publishers present their entire catalogue to the producers and discuss about the adaptation rights of their works (novels, essays, graphic novels, children literature...). This year we will dedicate a special FOCUS to Crime and Thriller.

FINAL CUT IN VENICE

August 31 – September 2

The programme presents 6 quality rough cuts coming from all African countries, Iraq, Jordan, Palestine, Syria, Lebanon and Yemen, and gives them the opportunity to complete their post-production financing through our partners and the participants.

MEET THE STREAMERS

August 31 – September 1

The VPB organizes a European and International streaming platforms market including specific panels and in-person one-to-one meetings during which platforms are able to propose their services to international producers, distributors, publishers, rights holders and AV professionals.

VENICE IMMERSIVE MARKET

August 28 – September 3

An entire island dedicated to Immersive projects and films including XR/VR/AR with specific exhibitors, institutions, panels, stand-ups, installations. A new Immersive World located on the Venice Immersive Island. (Lazzaretto Vecchio).

VENICE GAP-FINANCING MARKET

August 29 – 31

VGFM 12th EDITION

The twelfth edition call of the most famous Venice Gap-financing Market is launched in February 3, 2025 and the deadline is May 1, 2025.

With an average of more than 280 project applications received every year from across the world, the Venice Gap-Financing Market is a platform to support European and international producers in securing the final financing of their projects through one-to-one meetings with potential and pertinent international key decision-makers (producers, sales agents, distributors, financiers, public and private funds, streamers, broadcasters, and VFX and post-production companies...).

This 3-day event proposes more than 55 European and International projects including a selection of Biennale College Cinema Projects with no genre or budget limitation:

- Fiction, Animation and Documentary: between 28 and 33 feature films, including 3 Biennale College Cinema Projects, selected from all over the world.
- Immersive: between 10 and 12 Immersive projects are selected
- Biennale College Cinema Immersive: between 8 and 12 Immersive films developed through the Biennale College will be presented.

With 80% of the selected projects completing their financing within a 8-month period, the VGFM, is a tailor-made initiative which respects a real confidentiality for the producers and the partners already in place and the Book of Projects detailing each project is sent to the registered professionals in July, to entitle them to request 30-minute one-to-one meetings with the producers of the selected projects.



VENICE GAP-FINANCING MARKET

BOOK ADAPTATION RIGHTS MARKET

August 29 – 31

BARM 10th EDITION

Voted in by the publishing world, the Book Adaptation Rights Market offers to 30 International and renowned selected publishers, publishing houses and literary agencies a dedicated area within the Venice Production Bridge venues. During three days, one-to-one meetings between them and international producers are set up, giving them a unique opportunity to foster long-time relationships and of course to make deals around the adaptations of novels, dramas, thriller and crime, short stories, comics, graphic novels, essays, biographies.

The tenth call of the BARM is launched in January 14, 2025 and the deadline is May 27, 2025. A brochure presenting the publishers, their catalogue and their newest titles is sent to the producers beforehand.



BOOK ADAPTATION RIGHTS MARKET



FINAL CUT IN VENICE

August 31 – September 2

FCV 13th EDITION

A call for films will be launched by March 10, 2025 and the deadline for registration and for sending the working copy of the film is June 9, 2025.

Since 2013, Final Cut in Venice offers concrete assistance in the completion of films from all African countries and from Iraq, Jordan, Lebanon, Palestine, Syria and Yemen, and gives producers and directors an opportunity to present films still in production phase to international film professionals and distributors in order to facilitate post-production and promote co-production partnerships and market access.

The programme consists in three days of activities, in which the working copies of a maximum of six selected films are presented to partners, producers, buyers, distributors and film festival programmers.

One-to-one meetings sessions between the selected projects and the professionals attending the Immersive are organised on September 2.

The programme is also providing prizes in kind or in cash to complete the films, which will be offered by our partners and could include, and not be limited to, color correction, sound mixing, production of DCP, French or English subtitles.



FINAL CUT IN VENICE

MEET THE STREAMERS

August 31 – September 1

MTS 3rd EDITION

New and indispensable players of the cinema and audiovisual world, around 20 European and International streaming platforms are selected and are looking for buying content and co-producing films and TV series.

The VPB is organizing one-to-one meetings between them and sales agents, distributors, producers, publishers and rights holders on August 31 – September 1 at the third floor of the Excelsior Hotel.



MEET THE STREAMERS



VENICE IMMERSIVE MARKET

August 28 – September 3

VIM 4th EDITION

Located on the Venice Immersive Island (Lazzaretto Vecchio), the Venice Immersive Market is gathering all our Immersive activities during the Venice International Film Festival.

The selected projects for the Venice Immersive competition are presented through installations and stand-ups, the Immersive projects of both the Venice Gap-Financing Market and the Biennale College Cinema Immersive, panels dedicated to Immersive topics and an Exhibition Area for Institutions, public and private funds, the manufacturers, the XR production, distribution and sales companies, public and private funds supporting VR/XR/AR, VFX and post-production companies which are connected to Immersive content.



VENICE IMMERSIVE MARKET





Chapter 4

Recovery

PROMOTIONAL AND BUSINESS OPPORTUNITIES TO PROMOTE YOUR COMPANY AND TO BOOK YOUR STAND



CLICK HERE TO REQUEST YOUR SERVICES

Exhibition areas

Panels, conferences and presentations

Cocktails and events

VPB Market Screenings

Ad in the VPB Programme

Ad Screen Saver on the VPB Live Channel

Ad in the VPB Newsletter

Spot on screen

The Venice Production Bridge continues to work as in the past years throughout the entire **82. Mostra Internazionale d'Arte Cinematografica** (August 27 – September 6), offering many services to our guests: tables in the Industry Gold Club, VPB Market Screenings, advertising pages in the VPB Program, adv in the VPB materials, posters and signposting, trailers shown on TV screens, booking of the Conference Areas (Spazio Incontri) at the Excelsior Hotel and at the Venice Immersive Island (Lazzaretto Vecchio).

3.246

international professionals of the previous editions including key producers, distributors, financiers, public and private institutions, film commissions, streamers, broadcasters, publishers, sales agents, XR experts:

A24	FILMIN	NEW EUROPE FILM SALES
ACADEMY TWO	FOCUS FEATURES	PALOMAR
AMAZON PRIME	FRAKAS	PLAYTIME
AMAZON STUDIOS	FREMANTLE MEDIA	PLUTO FILM
ARTE FRANCE	HAUT ET COURT	PYRAMIDE INTERNATIONAL
ATLAS V	ICONOCLAST	RAI CINEMA
AUGUSTUS COLOR	I WONDER	SEARCHLIGHT
AURORA FILMS	INDIANA PRODUCTIONS	PICTURES
BIM DISTRIBUZIONE	IMAGINE FILM DISTRIBUTION	SANDMAN STUDIOS
CREATIVE ARTISTS AGENCY	INGENIOUS INVESTMENTS	STUDIOCANAL UK
CANAL+	INTRAMOVIES	SKY ITALIA
CATTLEYA	KINOLOGY	STUDIOCANAL
CERCAMON	LES VALSEURS	TAICCA
CHARADES	LUCKY RED	TEODORA
CHINA INT. TELEVISION	LUMIÈRE	THE MATCH FACTORY
CINÉART	MADMEN DISTRIBUTION	THE PARTY FILM SALES
CINECITTÀ STUDIOS	MAGNOLIA PICTURES	TRUE COLOURS
CINEMIEN	M-APPEAL	TRUSTNORDISK
CINEPHIL	MEDUSA FILM	URBAN SALES
CURZON ARTIFICIAL EYE	MEMENTO FILMS	USHERU
DIAPHANA	DISTRIBUTION	VISION DISTRIBUTION
EPIC GAMES	META	VIVE
FANDANGO	MK2	VIVO FILM
FILM4	MINERVA PICTURES GROUP	WILD BUNCH
FILMS BOUTIQUE	MODERN FILMS	ZDF ENTERPRISES
FILM MOVEMENT	MUBI	
FLORÉAL	NETFLIX	

EXHIBITION AREAS

The Venice Production Bridge offers the opportunity of renting a personalised table in the VPB areas of the Excelsior Hotel or a personalized area at the Venice Immersive Market (Lazzaretto Vecchio Island):

- Table in the Industry Gold Club (only for Gold pass holders)
(August 28 to September 3) € 750
- Stand at the Venice Immersive Market
(August 28 to September 6)
 - 3m x 3m € 7.500
 - 5m x 4m € 12.000

* The stand 3x3 is equipped with 1 monitor, 2 chairs, 1 table 70x70, 1 armchair, 1 sofa, 1 small table, 1 locker, 1 coat rack, 1 magazine rack, 1 basket, wifi connection, lighting, electricity.
The stand 5x4 is equipped with: 1 monitor, 2 chairs, 1 table 100x70, 2 armchairs, 1 sofa, 1 small table, 1 locker, 1 coat rack, 1 magazine rack, 1 basket, wifi connection, lighting, electricity.

EVENTS AREAS

Panels, networking sessions and receptions

Spazio Incontri (Hotel Excelsior)

and Spazio Incontri Immersivo (Venice Immersive Island)

(August 28 to September 5)

The Spazio Incontri at the Excelsior Hotel is the main stage of the Venice International Film Festival for events dedicated to discuss new trends of film and audiovisual industry, while the Spazio Incontri Immersivo is the ideal venue to showcase content related to the immersive realm.

Both areas are fully equipped with 150 seats, 10.000 Ansi Lumen HD (16:9) projector, 6 microphones, Sound system, Technical and logistical support.

- Spazio Incontri rental fee (up to 1h 30) € 1.500
- Additional services:
 - streaming € 1.500
 - videorecording € 1000
 - zoom room for remote panellists € 750
 - simultaneous translation (upon quotation)

Sala Poveglia (Hotel Excelsior) (September 1 to 5)

The Sala Poveglia is a cozy and flexible venue that may accommodate presentations, roundtables or networking sessions followed by a reception. Indeed, this area is conveniently connected to the Terrazza dei Limoni, which makes it easy to combine your presentation or showcase with a networking event. The setup of the Sala Poveglia can be tailored to suit your event's needs (Monitor 55', up to 56 seats, 14 tables). Upon quotation is possible to request audio-visual equipment (e.g.: microphones, Sound system, Technical and logistical support).

- 1 hour € 2.000

Biennale Match Point Arena (Lungomare Guglielmo Marconi)

(August 28 to September 5)

This area is equipped with 280 seats, LED screen 400 x 250, pitch: either 3.9 or 2.5, 5 headset microphones plus two handheld wireless, Technical and logistical support. (No dedicated sound system for the video)

- Biennale Match Point Arena rental fee (up to 1h30) € 2.000
- Streaming € 1.500
- Videorecording € 1.000
- Zoom room for remote panelists € 750
- simultaneous translation (upon quotation)

Terraces

Three private areas are available for cocktails and events:

Terrazza dei Limoni and Terrazza dei Fiori on the third floor of Excelsior Hotel and the VPB Immersive Terrace on the Venice Immersive Island.

- Rental of terrace for cocktail or event (up to 1h 30) € 1.500*
- * Catering costs excluded

VPB Market Screenings

The Venice Production Bridge is glad to offer to Industry Gold and Trade participants VPB Market Screenings to view films from the official selection of the Festival and titles submitted through the Venice Production Bridge. The 2 market screening rooms (Sala Pasinetti and Sala Volpi) are equipped with 119 and 147 seats.

Rates VPB Market Screenings:

- up to 2 hour € 1.500
- < 30 min € 750



ADV and Promotional Opportunities

- Totem (vertical standing sign posting in the VPB areas)
100 x 200 € 1.500
- AD Advertising color pages in the VPB Programme (except cover and back cover) (3.500 copies):
 - Inside full page € 1.500
 - Inside half page € 1.000
- Web banner on the VPB website (the opportunity to insert AD in the VPB website to reach accredited professionals. In 2024: 3.246 Industry Gold, Trade and Professional pass holders) € 2.000
- AD with link through in the VPB newsletter:
 - Before the Festival (VPB Industry Contact List Newsletter) € 500
 - During the Festival (VPB Industry Delegates Newsletter) € 750
- Spot on screen: trailers or short promotional spots on screen in the VPB meetings areas (3 to 5 min x 15 times x 10 days) € 1.750

All prices exclude VAT.



**82. MOSTRA INTERNAZIONALE
D'ARTE CINEMATOGRAFICA
(August 27 – September 6, 2025)**

**VENICE PRODUCTION BRIDGE
(August 28 – September 3, 2025)**

**ACCREDITATION
AND VENICE PRODUCTION
BRIDGE SERVICES**

The Venice Production Bridge services can be requested by Gold and Trade Accreditation holders only, by using their own accreditation code. The typology of accreditation is given according to the professional category. In order to check the corresponding category and register for a Gold and Trade Accreditation please consult the Industry Accreditation Regulations at the link: www.labiennale.org/en/cinema/2025/industry-accreditation

ADVERTISING PAGES

The advertising page has to be approved by the Venice Production Bridge before publication.

**REGULATIONS OF THE VPB
AND THE REGISTRATION
FORMS ARE AVAILABLE AT:**

www.labiennale.org/en/cinema/2025/venice-production-bridge

**FOR ANY FURTHER INFORMATION
PLEASE CONTACT:**

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VPB WEBSITE



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