



## Market Screenings Frequently Asked Questions (FAQ)

### **MARKET SCREENINGS**

#### **Which kind of films are eligible for the VPB Market Screenings?**

All Industry Gold and Trade accreditation holders can submit to the VPB Market Screenings films produced starting from January 1, 2024.

#### **Where are the VPB Market Screenings taking place?**

The Market Screenings will take place **on-site** from August 29 to September 3 in two cinema venues within the Festival area: [Sala Pasinetti](#) (Palazzo del Cinema - 119 seats) and [Sala Volpi](#) (Palazzo del Casinò - 147 seats + 2 accessible seats).

#### **Who can have access to the VPB Market Screenings? Will I receive a list of professionals who have watched my film?**

VPB Market Screenings will only be accessible to Industry Gold and Trade accredited professionals. The list of companies and industry participants will be accessible to Gold and Trade registered delegates through the online [Industry Guide](#), available on the Venice Production Bridge [website](#) from the end of July. The Industry Guide and the VPB Programme and Market Screening Schedule will be constantly updated until **August 24**.

After the screening, the VPB Office will send you a detailed screening report including the contacts of the professionals who watched your title.

#### **What are the typologies of Market Screenings available?**

- **Public:** accessible to all Industry Gold and Trade pass holders. For films selected for the 81st Venice International Film Festival, Settimana della Critica and Giornate degli Autori, the title(s) must be screened starting from the day after their premiere at the Festival.
- **Private:** accessible to those Industry Gold and Trade pass holders invited by the company in charge. The company must send the list of the accredited professionals that should have access to the screening to the VPB Office one week beforehand. As a private screening, the title of the film won't be mentioned in the screening schedule.

### **What are the VPB Market Screenings fees?**

The rates depend on the length of the film you wish to submit, as listed below:

- Per hour € 500 + VAT
- < 30 min (for short films only) € 250 + VAT

E.g.: If your film is 90 minutes long, the fee would be € 1000 + VAT.

### **Can I choose the screening date and time of the film?**

You can express your preferred screening date(s) and time(s) when filling out the form. The Market Screenings will take place from **August 29 to September 3**, from **9 a.m. until 6 p.m.**

Please note that the Venice Production Bridge reserves the right to schedule it according to availability. Once the slot has been confirmed, you will receive further instructions regarding payment for this service.

### **Where can I find the Market Screenings schedule?**

The schedule and catalogue of the VPB Market Screenings will be published in the VPB Programme and in the [VPB website](#). Each title's page includes the film credits, screening access typology and contact details of the film representative.

### **What are the technical specs and delivery requirements for a market screening?**

Your film must arrive to the Print Traffic in DCP format **no later than August 14, 2024**. All shipping costs to and from the Festival location, including custom charges, are upon the sender of the film. Films for the VPB Market Screenings must be subtitled in English, except for those in the English language, and must be in DCP format.

All audio-visual material has to be sent by courier [DHL, FedEx, UPS, etc.], prepaid with a DOOR TO DOOR DELIVERY and delivered by August 14, 2024 directly to the address of the Festival indicating on the parcel 'copy for VPB Market Screening'.

Once the service is requested, the VPB Office will provide you with a more detailed document including all the Specifications and Guidelines for DCP Delivery.

For more detailed information on this service please check the [Regulations](#) of the Venice Production Bridge.